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Date: Saturday, March 27, 2010

Time: 14:00 - 16:00 (registration begins at 13:30)

Venue: Cheung Kong GSB Beijing Campus – 12th Floor, Tower E3, Oriental Plaza, 1 East Chang An Avenue, Beijing

Admission: Free

RSVP: mbaevent@ckgsb.edu.cn

Note: Please present your business card at entrance

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Together We Can Help Yi Fan



"Having an IQAir in Yi Fan's home has made a noticeable difference in her daily life. Her body can now fight the disease without her lungs having to contend with Beijing's dirty air. In just a short period of time, we have seen a reduction in the number of fevers she has experienced. Thank you IQAir."

Dr. Steven Alexander--Yi Fan's Primary Care Physician at Beijing United Family Hospital



Who is Yi Fan?

Yi Fan is five years old and she is dying. She has pulmonary hypertension and needs to be sent to the US for medical treatment and a possible lung transplant, without which her life will be cut short. Her needs are urgent, but the costs for her medical bills are staggering. The United Foundation for Children's Health (the charity arm of United Family Healthcare) is seeking to raise between \$300,000 and \$500,000 US dollars to make this happen. Yi Fan dreams of walking in the park, roller skating and someday going to school. Together we can help make her dreams come true!

What Can you Do to Help?

In December, I received a phone call from the United Foundation for Children's Health asking if IQAir could help a little girl with severe respiratory needs. Of course we said yes, and the very next day we delivered a Health Pro 250 to Yi Fan's home. We are pleased to be a small part of Yi Fan's courageous fight for life. IQAir has since made a 5,000 RMB donation to her health fund. In addition to this, when you mention this article, IQAir will donate 5% of your purchase price on any IQAir units or filters you buy, from now through March 31, 2010. Together, we can do this.

Mike Murphy CEO IQAir-China



Donate Directly to the Yi Fan Fund By Going To:

www.yifanfund.com (US CHECKS ACCEPTED AND TAX DEDUCTABLE)

www.unitedfoundation.org



United Foundation for
Children's Health

Maggie Fu, UFCH Operations Manager
Email: maggie.fu@ufh.com.cn
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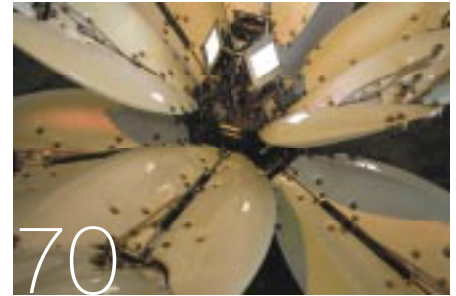
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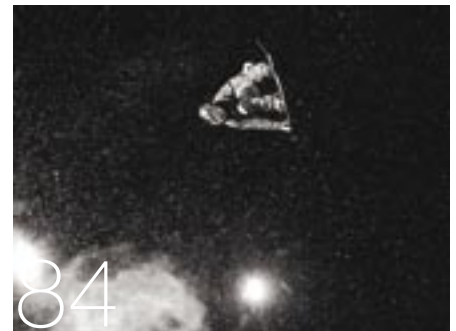
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Here for the long haul

LETTERS & NOTES

FROM THE EDITOR

Happy New Year. Again. It's Lunar New Year this time. And it's Valentine's Day too. The stars have aligned to combine millennia of tradition with the patron saint of hastily bought chocolates and thoughtless greeting cards. It brings forth a mix of tigers and dating, and how could that end badly?

Tigers get a solid thumbs-up. They are one of the major reasons that people find normal cats such a disappointment. They are at least half responsible for ligers and tigons. More proof, if it were needed, is that Tygra was the smartest of all the Thundercats. And then there's Frosties.

Dating, on the other hand, is much less clear. That's because I'm English. Prior to Beijing my experience of dates was from watching *Friends*, and from shopping in Arabic supermarkets. Where I'm from, the closest thing to a date is to "take someone out for a drink." Much like the celebration of births, the toasting of nuptials and the mourning of the dead, courtship takes place in the pub. There's no "grabbing a bite to eat" or "going to the pictures" unless you're fully paid-up, card-carrying *going out* with someone. Apparently in cosmopolitan Beijing such parochial thinking does not cut the mustard. Everyone's all about dating (and brunch, too, but that's another story). In summary, I can now admit to having been on a date but I still know nothing about them.

I can't vouch for having been on the fabled date from hell, although I don't think the people I dated can say the same. Sorry. Lots of you seem to have been on your fair share of bad dates here, though, and no group more so than women. Dating in Beijing is not a bed of roses – we get it. This won't fix that, but we might give you some ideas where to go and be lonely. Now give us a smile. That's better.

Jonathan White
Managing Editor

GIVETH AWAY

Win **two tickets** for the **St. Patrick's Day Irish Ball 2010** on **March 13**, courtesy of **Irish Network China**, by correctly answering this month's Trivia Travails (p12).



Be the first person to spot this month's **Bogus Ad** and win vouchers for **Eric Paris Salon** (worth RMB 300).



E-mail your answers to marketing@thebeijinger.com



Caped crusader **Susu Luo** teamed up with mild-mannered photographer **Judy Zhou** to capture this month's cover image.

ON THE WEB

TheBeijinger.com

Do you have an event you're looking to promote? Need to get the word out to Beijing's expat community? Then there's no better place to list your events than **TheBeijinger.com**.

Users are able to post their events on **TheBeijinger.com** free of charge. All you need to do is register as a user and you can list as many events as you like. Registration also allows you to place ads on the site's Classifieds section and interact on our **TheBeijinger.com** discussion boards.

the Beijinger 7 days in Beijing Weekly Newsletter

If you want the best of the city's events served up in your inbox every week, subscribe to *the Beijinger's* **"7 Days"** e-newsletter. Sent out every Wednesday evening, "7 Days" gives you the rundown on Beijing's essential gigs, concerts, talks, performances, exhibitions and outdoor activities. The newsletter's sidebar also features weekly competitions, reviews and the best of *the Beijinger's* blog.

7 Days – your essential weekly guide to what's on in Beijing.

BEIJING BABBLE

"The only **SOLUTION** – **kidnap** a **blond** baby."
– from the thread "How to have a blonde baby for Chinese woman"

"Same as it **always** has been, **staring** at **foreigners**."
– from the thread "What is the Hot Game This Year in Beijing?"

"My **eyelashes** already **f-ing rule**, and they are **real**, wanna give them a **tug**?"
– from the thread "Eyelash Extension"

"Wow...[**Rihanna**] really does have a **big head**...still cute though."
– from the thread "New Beautiful People"

"Hmm, but **how** do you know which **phone ID** is the **girl's**, and which is the **old guy's** next to her?"
– from the thread "Using Bluetooth to Pick Up Gals"

"Chinese people have **less hair** because they are **more developed**."
– from the thread "The History of LaoWai"

For more nonsensical narrative, visit

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